



Mission

As a key partner for the past 40 years, the HMR Foundation has supported the Hôpital Maisonneuve-Rosemont (HMR) in its strategic development orientations in order to respond more effectively to patient needs.

Deeply committed to making a difference, the Foundation supports projects focusing on the ongoing improvement of patient care, the development of teaching and the expansion of research.

The Foundation solicits the financial support of individual donors, private foundations, partners and corporations. Collectively, they recognize the excellence of care provided to patients at the HMR, an outstanding hospital centre affiliated with the Université de Montréal.

40 years of innovation, 40 years of making an impact

From its foundation, the Hôpital Maisonneuve-Rosemont (HMR) has benefited from the passion, intelligence and dedication of extraordinary people. From the Grey Nuns, who started it all, to the donors, employees and volunteers of today, all of these people have contributed to building the HMR's profoundly human and visionary character and to forging its DNA.

As a key partner for the past 40 years, the Foundation supports the HMR in order to uphold this tradition of innovation and excellence. In fact, 2018 marked the closing of the largest fundraising campaign ever realized by the Foundation. We wish to express our deepest gratitude to the Campaign Cabinet and to the hundreds of donors who mobilized for the cause, enabling us to raise \$36.5 million, over the past five years, to support our key projects.

For the past four decades, the Foundation has been a source of healing for the patients of its hospital. Invaluable donor support has contributed to making the HMR one of the largest hospital centres in Quebec. A place where excellent patient care and high-level research go hand-in-hand, and where unique expertise, such as cellular therapy, is developed.

The impact of your donations goes well beyond the gesture... As you read these pages, you will discover how lives are transformed and saved by your generosity. These moving and inspiring stories are written every day, thanks to your support.

Thank you for your loyalty and generosity.

PIERRE NELISChair of the Board of Directors

Lucie Sapean

Executive Director

"Thanks to you, what was impossible yesterday is feasible today and will become a reality tomorrow. Innovation has been part of our DNA for the past 40 years."



The HMR Foundation at a glance



40
YEARS OF HISTORY



15 EMPLOYEES



13 668 DONORS



\$20.9M RAISED



\$87.6M DONATED SINCE 2008

40 years of invaluable partnership!

"The Foundation plays an essential role in the development of the Hôpital Maisonneuve-Rosemont and in the care provided to the population."



The Hôpital Maisonneuve-Rosemont in 2018

528 DOCTORS

151 RESEARCHERS

722 RESIDENT PHYSICIANS AXES OF EXCELLENCE:

- Ophthalmology
- · Immunology-Oncology
- Nephrology

1
WORLD-RECOGNIZED
FIELD OF
EXPERTISE:
CELLULAR THERAPY



614,524 VISITS



77,096 ER ADMISSIONS



21,698 SURGERIES



3,207 BIRTHS

It is with great pride that I took over for Yvan Gendron this year as President and Chief Executive Officer of the Centre intégré universitaire de santé et de services sociaux de l'Est-de-l'Île-de-Montréal. Like him, I strongly believe in the mission of the Hôpital Maisonneuve-Rosemont Foundation.

For the past 40 years, the Foundation has played a crucial role in medical advancements and in the realization of key projects. As an example, I would mention the integration of new innovative treatments based on cellular therapy and immunotherapy, namely in the fight against cancer. Today, these treatments open up promising avenues for diseases that used to offer desperately sombre prognoses. The Foundation's significant and unwavering support has fostered the development of nationally and internationally recognized expertise in specialized patient care, teaching as well as clinical and fundamental research.

This year, the Government of Quebec announced a modernization project for the Hôpital Maisonneuve-Rosemont. The realization of this project will provide our teams with state-of-the-art facilities and equipment, thus enabling them to achieve their full potential.

This major project could not be fully realized without the Foundation's support.

Therefore, it is with great pleasure that I join the Foundation in celebrating its fortieth anniversary. I also wish to thank its generous donors, including the doctors and employees whose commitment goes above and beyond as part of the Foundation's fundraising activities. Finally, thank you to the Foundation's Board of Directors and to its volunteer members.

Splain levier

SYLVAIN LEMIEUX President and Chief Executive Officer.

CIUSSS de l'Est-de-l'Île-de-Montréal



HMR employee mobilization: Nearly \$90,000 raised

For the second year in a row, the Foundation has invited HMR teams to take up the Scotiabank Charity Challenge. For several weeks, over 130 HMR doctors and employees from some 15 different departments raised funds and trained

for the race that was held on April 21st and 22nd at Parc Jean-Drapeau. They all mobilized to realize key projects that meet the immediate needs of their patients and their teams. Congrats!

A look back at 40 years of mobilization

The HMR Foundation, a Source of Healing Since 1978

1978

Creation of the
"Fondation hospitalière
MaisonneuveRosemont" and of
the first Board of
Directors, under the
leadership of John
H. Sullivan

1982-1985

THEN AND NOW

First major campaign chaired by Ronald Corey, President of the Montreal Canadiens hockey club million objective exceeded

2001-2006

Major campaign
"Grandissons de
toutes nos forces"
chaired by
François Duffar,
President of
Groupe Cossette
Communication

2011

Launch of the
"J'appuie Dodo"
campaign, with
spokesperson
Dominique Michel,
to fund the future
Integrated Cancer
Centre

The very first donation of this size

2011

Major donation of \$2.5 million from Herbert Black to support the creation of the Centre of Excellence for Cellular Therapy (CECT)

2013

Inauguration of the CECT, the first of its size in Canada, thanks to \$9 million donated by the Foundation

donation in the history of the Foundation

Largest

2014

Donation of \$5 million from the Caroline Durand Foundation to support the creation of the Chair in Cellular Therapy for Eye Diseases

2017

The "J'appuie Dodo" campaign meets and exceeds its \$12 million fundraising goal

2018

Close of the 2013-2018 Major Campaign, which raised \$36.5 million, and launch of a new fundraising campaign to support research in cellular therapy





\$11.1M DONATED TO THE HMR



PROJECTS FUNDED



\$4.1M INVESTED IN PATIENT CARE



\$6.7M INVESTED IN RESEARCH



\$0.3M INVESTED IN TEACHING

Unprecedented mobilization

This year, the Foundation closed the books on its 2013-2018 major campaign, "The best of tomorrow's medicine today!" which has exceeded its objective, raising a record amount and propelling the HMR into the future.

Under the leadership of co-chairs Christiane Germain, Copresident, Groupe Germain Hotels and Denis Berthiaume, Senior Executive Vice-President and Chief Operating Officer, Designations Group, over the past five years, the Campaign Cabinet joined forces with the Foundation to raise \$36.5 million. The funds will help support a large-scale HMR project, the creation of the future **Integrated Cancer Centre**, spearheaded by Dominique Michel, as well as funding major patient care initiatives.

On October 22nd, during an exceptional recognition activity, the Foundation underlined the invaluable contribution of these business community volunteers and of so many others, including the members of the Board of Directors and of the fundraising event organizing committees, who helped ensure the success of this campaign and invested so much of themselves for HMR patients.

\$36.5M RAISED

1 LARGE-SCALE PROJECT

5 PATIENT CARE PROJECTS

Ophthalmology · Immunology - Oncology · Family Medicine · Mental Health · Pediatrics

54 MAJOR DONORS



Yvan Gendron, Denis Berthiaume, Christiane Germain, Pierre Nelis, Dominique Michel, Lucie Drapeau

New campaign: \$15 million for stem cell research

With the support of its donors, the Foundation is setting a brand new large-scale objective of raising \$15 million for a revolutionary type of medicine: cellular therapy. Because research and clinical applications in the field are already multiplying at the HMR, doctors and researchers are running out of resources and equipment suited to unlocking all stem cell treatments capabilities. With help from the Foundation, they will be able to accelerate the pace of discoveries and offer innovative therapies to more and more patients.

Sandra Chartrand, President of the Sandra and Alain Bouchard Foundation and Laurent Ferreira, Executive Vice-President and Co-Head, Financial Markets, National Bank - Financial Markets have enthusiastically rallied for the cause as co-chairs of this new fundraising campaign.

"HMR teams are on the brink of creating a type of medicine that will completely transform our quality of life and that of generations to come. We must invest urgently in what is undoubtedly the greatest medical advancement of the century!"

PRESIDENT

Pierre Nelis

Inno-centre

Chief operating officer

Indutrial Alliance Ambassdor.

community, Industrial Alliance

VICE-PRESIDENT, FINANCE

Groupe financial in the

Insurance and Financial

Chairman of the Board,

Deschênes Group inc.

and Vice-Chairman,

VICE-PRESIDENT

Claude Tessier

Services inc.

Semafo inc.,

John LeBoutillier



Co-Chairs, Sandra Chartrand and Laurent Ferreira

2013-2018 MAJOR CAMPAIGN CABINET

CO-CHAIR

Denis Berthiaume Senior Executive Vice-President and Chief Operating Officer, **Desjardins Group**

Christiane Germain Copresident, **Group Germain Hotels**

CABINET MEMBERS

Céline Blanchet Vice-President, Corporate Affairs, DeSerres

Denis Chamberland Officer, GPL assurance inc.

Corporate Director

G. Pierre Lapointe Vice-Chairman and Head of Private Wealth Management, Jarislowsky Fraser Limitée

Dr Rafik Ghali

Vascular surgeon, Hôpital Maisonneuve-Rosemont

Yvan Gendron

Daniel Lalonde

Paul Lepage

Portfolio Manager,

President & CEO, CIUSSS de l'Est-de-l'Île-de-Montréal

Louis-Thomas Labbé President and Chief Executive

National Bank President, Telus Health

Investment Advisor and

Pierre Nelis

Chief operating officer and Vice-Chairman, Inno-centre

Nadine Renaud-Tinker

President, Quebec Headquarters, Commercial Financial Services, **RBC Royal Bank**

Claude Séguin

Advisor to the Founder and **Executive Chairman of the** Board, CGI

SECRETARY

Me Pierre Paquet Lawyer, Partner, Miller Thomson SENCRL

TREASURER

Philip Tousignant

Vice-President, Finance and Administration, Chamber of Commerce of Metropolitan Montreal

ADMINISTRATORS

Dr Réal Barrette

Medical Coordinator Complex Clientele and Chronic Illnesses, **Medical Director Centre** d'expertise en maladies chroniques, CIUSSS de l'Est-de-l'Île-de-Montréal

Christian Bélair

President and co-founder, Credo

Patrick Boulé

President & CEO, Groupe Énergie BDL inc. (Joseph Elie, Petro Montestrie inc, Petro-Canada Fuels)

2018 BOARD OF DIRECTORS

Denis Chamberland Corporate Director

Sandra Chartrand President, Sandra & Alain

Bouchard Foundation

René Douville

Senior Vice President & Head - Canadian Commercial Banking-QC, BMO Bank of Montreal

André Dufour

Partner, Borden Ladner Gervais

Félix Furst

President, F. Furst **Entreprises Ltd**

Daniel Hétu

Managing Director, Lumira Capital

Gilles Jarry

Jean Laurin President and Chief Executive Officer, Devencore NKF

Anne-Marie Leclair Partner, VP Innovation, LG2

Régine Lecours-Angers

President, April Pharma inc.

Nycol Pageau-Goyette Corporate Director

Nadine Renaud-Tinker

President, Quebec Headquarters, Commercial Financial Services, RBC Royal Bank

Louise Roby

CPA auditor, CA, C.Adm., ASC, partner, MAZARS

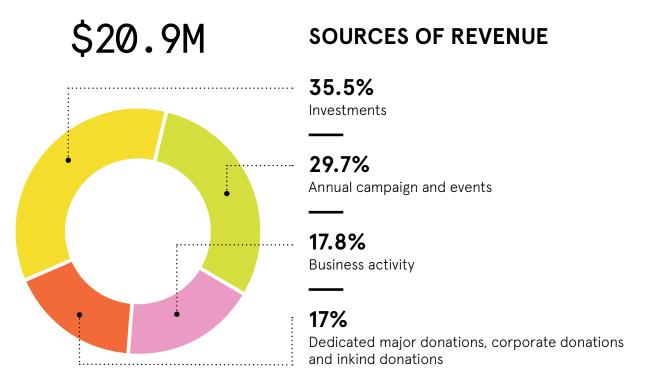
Brigitte Vachon

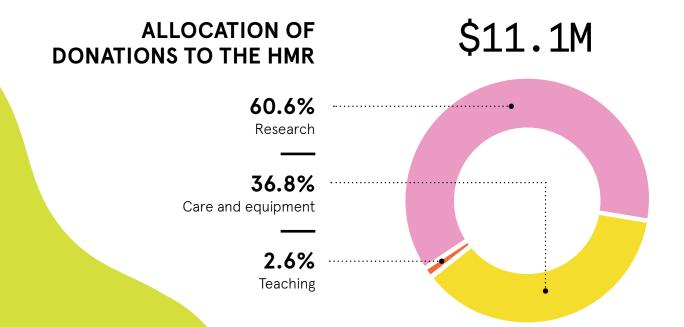
Lead Client Service Partner and Lead Audit Partner, Deloitte

The Foundation FINANCIAL STATEMENTS

The Foundation

Since 2008, the HMR Foundation has allocated over **\$87.6M** to the Hôpital Maisonneuve-Rosemont to support its three-part mission. In 2018, the Foundation is proud to have given the HMR **\$6.7M** to support research and research chairs, **\$4.1M** for health care and equipment, and **\$0.3M** for skills development and teaching.





Excerpt from the audited financial statements

(in thousands of dollars) • Fiscal year ended December 31, 2018

BALANCE SHEET	2018	2017
ASSETS		
Current assets	19 632	23 869
Investments	73 796	57 482
Property and equipement and other assets	12 697	9 000
Total - Assets	106 125	90 351
LIABILITIES		
Current liabilities	4 274	5 758
Long-term liabilities	14 155	0
Total - Liabilities	18 429	5 758
NET EQUITY		
General revenue fund	42 856	40 146
Soeur-Jeanne-Laporte Fund	41 140	41 104
Endowment	3 700	3 343
Total - Net equity	87 696	84 593
Total - Net equity and liability	106 125	90 351
RESULTS OF OPERATIONS (in thousands of dollars)	2018	2017
REVENUE		
REVENUE Investment income	7 411	12 526
	7 411 9 754	12 526 9 103
Investment income		
Investment income Campaigns, events and donations	9 754	9 103
Investment income Campaigns, events and donations Business activity	9 754 3 728	9 103 3 668
Investment income Campaigns, events and donations Business activity Total - Revenue	9 754 3 728	9 103 3 668
Investment income Campaigns, events and donations Business activity Total - Revenue EXPENSES	9 754 3 728 20 893	9 103 3 668 25 297
Investment income Campaigns, events and donations Business activity Total - Revenue EXPENSES Administration	9 754 3 728 20 893	9 103 3 668 25 297

(2 262)

11 737

Change in fair value of investments

Change in fair value of derivative financial instruments

Excess of revenue over expenses before donations

(4 717)

(205)

Impact of your Donations PATIENT CARE



At the time of writing, Raphael is one week from birth according to what doctors call his "corrected age". However, he has already been born for a month and a half...

On December 31st, while everyone was ringing in the New Year, his parents were rushing to the hospital to welcome him much earlier than expected. Monitored for a high-risk pregnancy, Nanta expected to give birth prematurely, but as a mother, she could not help worrying about her baby's future. Amid this whirlwind of emotions, it is the team's calm

and gentle way that impressed her most from the moment she arrived.

"Everyone was so welcoming and reassuring. In our state of emergency, they succeeded in calming us down. I knew right away that I was in good hands and that Raphael would receive excellent care. Every member of the team knew exactly how to make us feel secure."

No one wants to deliver prematurely, but Nanta feels so fortunate to have been able to count on the support of the neonatal team during the six weeks she spent at the HMR.
Today, Raphael is gurgling away and
smiling, to his parents' great delight!

"During our stay, the patient care team did everything they could to inject a little normality amid all the disruption. They made us feel like parents and showed us that Raphael was just like all the other babies. When we finally went home, every team member rejoiced along with us. Our children's victories are also their victories!"

Some of the projects supported in 2018

UNIVERSITY OPHTHALMOLOGY CENTRE \$65,500

Purchase of an ocular topography machine, which is crucial to the diagnosis and treatment of corneal pathologies

GASTROENTEROLOGY \$56,500

Purchase of an enteroscope to optimize the quality of diagnostics and treatment

GENERAL ORTHOPEDICS \$60,000

Creation of a database dedicated to musculoskeletal pathologies in order to provide the most targeted treatment

PEDIATRICS \$38,500

Purchase of portable devices to screen for newborn jaundice at home

MENTAL HEALTH \$530,000

Creation of a team of expert trainers to facilitate early detection of youth at risk of suicide

Your impact over time

Since 2014, the Foundation has donated nearly \$500,000 to the HMR Pediatric and Neonatal units that treat approximately 550 preterm babies every year, offering the best possible support to the HMR's youngest patients and their parents.

In 2018, a \$40,700 donation enabled the purchase of a fiberoptic endoscope. In the past, preterm babies suffering from respiratory distress had to be examined elsewhere but the department is now equipped to deal with these cases.

Through your donations, the HMR Neonatal Unit continues to grow. The addition of two delivery rooms is expected to prompt an increase in the number of visits, which will require ongoing support from the Foundation in the future.



Impact of your Donations

Your donations lead to discoveries

"When it comes to science, in order to have a significant impact, we must stray from the beaten path and see what most people have never noticed."

DR. GILBERT BERNIER
Researcher

"As early as 5 years old, I was crazy about encyclopedias. I've always sought to understand the world around me. I would collect rocks, minerals, bees, butterflies and analyze them for hours."

Dr. Gilbert Bernier never lost his boundless thirst for knowledge. In 2018, his research team made a major breakthrough in their understanding of Alzheimer's disease, fostering hope of curing it someday. The investigators appear to have discovered what goes wrong in the brain of people affected. In these patients, the interruption of activity in a certain gene may be the cause.

"This is a crucial starting point. We have found the 'molecular button' that activates the brain's aging process. Now that we know what is going wrong, we have a good chance of being able to repair it."

While it is expected that nearly 1.5 million Canadians will suffer from Alzheimer's disease within the next 15 years, Dr. Bernier is determined to quickly add a new chapter to the science books.

His dream: For thousands of people, including those who are ill and their care givers, whose life has been

turned upside down by this disease, to cherish renewed hope of treatment. His recipe: Believe in what science can reveal to us while also remaining sensitive to others and their suffering in order to better understand it.

"It is just a matter of time... Thanks to discoveries made in the last few years and to the accelerated evolution of technology, everything will progress much more quickly. I am very optimistic about the future!"

Some of the projects supported in 2018

ANESTHESIOLOGY \$75,000

Purchase of an ultrasonograph to support the growing number of clinical research projects in the field

RESEARCH CENTRE \$1,200,000

Purchase of state-of-the-art equipment and support to researchers to foster scientific innovation and clinical research

CENTRE OF EXCELLENCE FOR CELLULAR THERAPY \$100,000

Support for the CellCAN Network to mobilize knowledge as well as develop regenerative medicine and cellular therapy

GYNECO-ONCOLOGY \$10,500

Study of a new treatment option for patients dealing with a relapse of ovarian cancer

IMMUNO-ONCOLOGY \$900,000

Creation of a local platform for the production of viral reagents to support the development of new innovative therapies at the Centre of Excellence for Cellular Therapy

HEMATOLOGY \$45,000

Creation of a database of patients suffering from multiple myeloma in order to streamline knowledge and treatments

Your impact over time

In 2008, the HMR Research Centre experienced huge growth due to a marked increase in the number of research teams, students and work. Since 2010, the Foundation has invested \$14 million to support the acquisition of state-of-the-art equipment, the recruitment of eminent researchers and the development of innovative projects. In 2018, a major gift of \$1 million was donated to support Dr. Gilbert Bernier's Alzheimer's research.

Through your donations,

new medical breakthroughs are within reach for our researchers and these scientific discoveries will translate quickly into new treatments for patients. For so many diseases, we have never been this close to finding a solution!

Impact of your Donations TEACHING



Your donations maintain the highest standards of knowledge

"Continuing education provides us with the tools to offer the best possible patient care."

HAKIMA BENYOUCEF
Nurse Endoscopist

Some of the projects supported in 2018

MULTIDISCIPLINARY COUNCIL SCHOLARSHIPS \$10,000

Scholarships ranging from \$1,700 to \$5,000 to support the initiatives of technicians, technologists and professionals in the field of nutrition, psychology and speech therapy

RESEARCH CENTRE \$178,000

Support for new medical professionals through scholarships and fellowships for undergraduate, graduate and postgraduate students

HEMATO-ONCOLOGY \$23,000

Supplementary training program in hematopoietic stem cell transplantation

OPHTHALMOLOGY \$65,000

Supplementary training program specialized in uveitis

NURSING \$39,000

Participation in the 7th World Congress of the Secrétariat international des infirmières et infirmiers de l'espace francophone (SIDIIEF)

Every time Hakima provides patient care, support, comfort and reassurance, she is filled with a deep sense of accomplishment. She has been practising at the HMR for 16 years and her passion for the field and for her patients is still just as strong.

"What I like most about my job is the relationship of trust that I build with each patient. A relationship founded on humanity, empathy and honesty."

In addition, the thing that enables Hakima to excel at her job is being able to remain current with the best practices in endoscopy. Since 2014, thanks to professional development and continuing education programs, she, and several of her colleagues, have had the opportunity to regularly attend symposiums, conferences and training sessions that ensure she is always on the cutting-edge in her field.

For one day, she steps away from the frantic pace of everyday life to take stock of her practice and enjoy the shared love and knowledge of her field with some of her peers. For one day, she steps away from her patients to provide even better care upon her return. "The training sessions provide an opportunity to get together outside of the usual framework. They enable us to engage in discussions as a team and with other professionals for the well-being of our patients. Endoscopy is a field where technology is very present. Continuing education is the most effective way to harmonize our practices and techniques with ongoing advancements and changes in the field. When I get back to my patients, I'm in an even better position to provide them with the best care."

Your impact over time

Since 2014, an amount of nearly \$20,000 has helped support the ongoing education of some forty nurses in Gastroenterology and Endoscopy.

In 2018, a total of \$300,000 was donated to support the professional development of HMR patient care staff. Nearly 500 professionals from various departments also received scholarships and benefited from continuing education programs.

Through your donations,

the Foundation helps prepare the next generation of medical professionals and shape the medicine of tomorrow at the HMR. Thanks to your support and to the constant engagement of its employees, the HMR can maintain the highest standards of patient care.

Fun for the cause

During the Foundation's three flagship events, the presence of so many participants, their generous auction bids, the number of tickets they buy for the draws and the invaluable contribution of donor partners all constitute ways of raising funds to support patient well-being at the HMR.

In 2018, the Golf Tournament, À Votre Santé! and Montréal Passion Vin events mobilized participants, organizing committee members and volunteers for a shared cause: supporting the HMR cellular therapy revolution.

Scope of events in 2018

\$2,147,522 COLLECTED

1,772 **PARTICIPANTS** **ORGANIZING** COMMITTEES comprised of 40 members **FLAGSHIP EVENTS**

39 **MENTIONS IN** THE MEDIA

"More resources to unlock the full potential of this revolutionary medicine."

DR. DENIS CLAUDE ROY

Director of Research, CIUSSS de l'Est-de-l'Île-de-Montréal, Scientific Director of the HMR Research Centre and CECT

Thanks to cellular therapy, at the HMR, we have developed new treatments that enable us to produce cells and to regenerate their strength and original function. This medicine has infinite potential. The ability to harness the immune system for a cure represents a true revolution!

These "living drugs" pave the way for the treatment of a vast array of incurable diseases including several cancers, eye and kidney diseases, Parkinson's and diabetes.

The Centre of Excellence for Cellular Therapy is a treasure within the HMR that enables us to manipulate cells. However, to progress even further, we need more resources to accelerate the pace of discoveries and to offer hope to patients for whom cellular therapy is the only option.

Thanks to the generosity of event participants and donors, the power to treat more and more patients like those who have already been cured by this innovative medicine is within our grasp!



THE À VOTRE SANTÉ! EVENT

HONORARY PRESIDENTS

Me Élaine Léger, Partner, Fasken

Jean Péladeau, Director of Digital Business Intelligence, Quebecor

PRESIDENT

Johanne Claveau, Portfolio Manager, Vice-President, National Bank Financial -Wealth Management

MEMBERS

Isabelle Bilodeau, Designer, Isabelle Bilodeau Design

Gwendoline Bonnet, Project Coordinator, Directorate, **Project Management and** Business Development, Fonds de Solidarité FTQ

Élizabeth Camiré, Lawyer

Sylvie Cadieux, Territory Manager of the Province of Quebec and Ottawa region,

Manon Charron, Consultant Municipal Affairs - Public Administration,

Sylvie Cordeau, Vice-President, Philanthropy and Sponsorships,

Quebecor

Nathalie Dallaire, Vice-President, Executive Search, Recruitment Solutions, Optimum Talent

Johanne Desrochers, Manager

Annick Guérard, Chief Operating Officer, Transat

Dre Margaret Henri, Surgeon, Hôpital

Maisonneuve-Rosemont Claire Landry, President, Landry Groupe Conseil

Marie-Claude Rivet,

Community Relations and Corporate Affairs, Casino de Montréal

Louise Roby,

Partner - Public Companies Leader, Mazars

Louise Sanscartier, **Board Director and** Governance Advisor

Annie Vezeau, Manager, Advisory Services, Risk Consulting, KPMG

MONTRÉAL **PASSION VIN**

PRESIDENT

Jean-Philippe Beauvais, Vice-President of Operations, Plaisirs Gastronomiques

MEMBERS

Me Luc Béliveau, Partner - Chairman, Fasken

Éric Bujold, President, Private Banking 1859 -National Bank

Me Denis Chaurette. Partner, Fasken

Svlvain Corbeil, Senior Vice-President, Quebec and Atlantic region TD commercial Banking, Groupe Banque TD

René Douville, Senior Vice President & Head - Canadian Commercial Banking-QC, BMO Bank of Montreal

Jacques Farcy,

Vice-President, Sales Network Operations and Marketing, Donations and Sponsorships, Société des alcools du Québec

Daniel Gendron, President, M&H Polystudios inc.

Gilles Goulet, Purchasing Director, Société des alcools du Québec

Gilles Jarry, Members of the Board of Directors, Fondation de l'Hôpital Maisonneuve-Rosemont

Denis Leclerc, Executive Vice-President Savings Market Development, Fonds de Solidarité FTQ

Régine Lecours-Angers, President, April Pharma inc.

Stéphane Léveillé,

Vice-President - Mid-Market Companies, Private Equity -Quebec, Caisse de dépôt et placement du Québec

Michel Ringuet, President, Placements MICA3

André Shareck, Vice-President Finances, Société de développement Angus

GOLF TOURNAMENT

COPRESIDENTS

Marc Verreault. Vice-President Construction. Pomerleau inc.

Me Pierre Paquet, Partner, Miller Thomson SENCRL

MEMBERS

CECT

Dr Lambert Busque. Hematologist, Medical

Coordinator of the oncology program, CIUSSS de l'Est-de-l'Île-de-Montréal

Danielle L. Caron, Vice-President, Technosport

Canada

Dr Robert Filion, Radiologist, SORAD, Clinique Maisonneuve

Pierre Fontaine, Assistant to the Director of HMR Research Centre, HMR Research Center

Dr Denis Claude Roy, Director of Research, CIUSSS de l'Est-de-l'Île-de-Montréal, Scientific Director of the HMR Research Centre and









\$172,999



\$267,639



\$1,475,184

Golf tournament

23rd edition - September 19

1
DAY ON THE
GREENS OF CLUB
LAVAL-SUR-LE-LAC

115 GOLFERS 2,000
BALLS PROPELLED
TOWARD THE MEDICINE
OF TOMORROW

À Votre Santé!

7th edition - November 8

Dominique Michel's Champagne event, a celebration of life

500 PARTICIPANTS

3 RENOWNED CHAMPAGNES 1,500 GLASSES RAISED TO GOOD HEALTH

Montréal Passion Vin

17th edition - November 9 & 10

The not-to-be-missed wine gathering of the year

2 DAYS OF TASTINGS 1,100 PARTICIPANTS

64 VOLUNTEER SOMMELIERS 1,250
EXCEPTIONAL
BOTTLES
UNCORKED
FOR THE CAUSE

A community of devoted supporters

"I'll never stop supporting the children's cause!"

RAYNALD ARSENAULT

HMR retiree and fundraising activity organizer

1967: Raynald began his career in the HMR kitchens, never imagining that he would still be walking down the same corridors 51 years later but for a very different reason. The person who triggered his project was Sonia, a 12-year-old little girl suffering from a serious blood disease. When Raynald saw her, he vowed to do something to help the HMR's youngest patients in his own way. In the most humble way, he simply began collecting soda can tabs and bread ties within the HMR, in schools and from his family and friends.

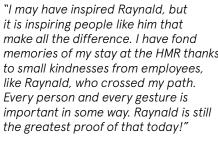
"These are tiny everyday objects. Collecting them doesn't cost anything to anyone. At first, I only collected a few. The first year, I barely raised \$50."

This did not discourage Raynald, who now raises several thousand dollars a year. Since 1994, he has helped raise nearly \$60,000 for the Pediatrics and Neonatal unit, enabling the purchase of medical equipment and other items for their young patients.

As for little Sonia, she is all grown up. Saved by the very first bone marrow transplant performed in Quebec,

memories of my stay at the HMR thanks to small kindnesses from employees, like Raynald, who crossed my path. Every person and every gesture is important in some way. Raynald is still

she also found a way to pay it forward. Today, she dedicates her time to caring for others as a nurse... at the HMR. "I may have inspired Raynald, but it is inspiring people like him that make all the difference. I have fond



In 2018, the CROIRE Fund choir, a group of singers who have been

Antony Haddad, boxing enthusiast, fighting

Some 100 cyclists rode up to 70 km





Just like Raynald, a multitude of active and generous people take every opportunity to get involved, in their own way, to support the Foundation. From the ground up and in the most creative ways, they launch and organize activities that reflect who they are.

\$500,025 COLLECTED COMMITTED **ORGANIZERS**

3.025 **DONORS**

ACTIVITIES ORGANIZED

\$390 Antony Haddad boxing challenge Arbre Généalogique Michel Laliberté Golf Tournament Bianca Gervais's appearance on "Le Tricheur" television show Club d'Âge d'Or Notre-Dame des Victoires fundraiser \$1,383 Collection of soda can tabs and bread ties by Raynald Arsenault Cours pour la vie \$27,992 CROIRE Fund personal renewal activities and benefit concerts \$76,574 Défi Cyclo-Myélome \$156,762 Défi Ski Antoine Loranger Domenica Mazza Tortorici fundraiser \$92,426 HMR Scotiabank Charity Challenge HMR staff concert \$5,015 Isabelle Houde Plus Ioin ensemble sports challenge Luigi Bresciani fundraiser Mycancerfood virtual community Patrick Boulé and Kira Zoellner fundraiser for the Neonatal Unit \$35,095 Patrick Ouellet Golf Tournament Sale of second-hand items at the Pour une 2e vie inc. boutique Sale of second-hand items by Pour une 2e vie inc. Souris Mini My First Hat program Sweet Orange Blues Campaign by Corpa Flora The Amis de Jean-François cocktail party



2 benefit concerts

of the Défi Cyclo-Myélome

2018 donations at a glance



13,668 DONORS



\$86.14 AVERAGE INDIVIDUAL DONATION



1,008
MONTHLY
DONORS



838
DONATIONS
IN MEMORY OF
A LOVED ONE



10 ESTATE DONATIONS



"The HMR is so dear to my heart. I would never turn my back on it, especially since I have witnessed the fruits of my donations."

MARIE-CLAIRE HÉLIE

When Marie-Claire chose her profession, she had a deep-rooted desire to take care of others.
Throughout her career as a pharmacist and still today, as she enjoys her second life as an investment adviser and portfolio manager, she feels as if she is making a difference, in both her clients' physical and financial health.

When Marie-Claire needed health care, she immediately turned to the HMR. She has always felt very attached to it. This is where her three children were born and where she and her husband were treated on multiple occasions.

"I never considered going to a hospital other than the HMR. I feel better here than anywhere else!"

When her HMR doctor son-in-law spoke to her about the growing needs of various hospital departments, she never hesitated to donate, and she did it in a very particular way. For the past seven years, Marie-Claire has donated shares, a little known and used, but highly beneficial, way of giving.

"I believe that I am very fortunate in life, so it is only natural for me to lend a hand. The cause is so important! Many people don't realize that you can donate this way, although it is a means of doing so much more with the same donation. With this option, everybody wins!"

Between 2011 and 2018, Mrs. Hélie donated a total of \$90,000 to the Foundation to support the Oncology, General Surgery, Cardiology and ENT departments. Her contribution has enabled the purchase of several pieces of equipment that are crucial to the well-being of HMR patients.



Indispensable to our success

From generation to generation, our volunteers' dedication and the hours they give are priceless.

VOLUNTEERS

"The HMR has been a part of my life since 1972. Today, I give back all that I have received." "At the Foundation, I feel like I am making a difference in the life of patients and researchers every day!"

the Foundation T fool

"Since I was
a little girl,
I always enjoyed
helping others
and making a
contribution,
big or small."



The impact

in 2018

of volunteering

189
COMMITTED VOLUNTEERS



6,201 **VOLUNTEER HOURS**



7,000 ENVELOPES FOLDED AND STAMPED



1,500 CALLS TO DONORS



36
MEETINGS OF BUSINESS
COMMUNITY VOLUNTEERS



DAYS OF EVENTS

MICHELLE
Administration volunteer,
HMR retiree

ÉMILIEVolunteer member of the Advisory Committee as well as during the Montréal Passion Vin and À Votre Santé! events, HMR employee

SAMUEL-ANN
Volunteer at the
Montréal Passion Vin event,
high school student

Years of supporting HMR Foundation

Donors

\$1,000,000 AND MORE

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NOVEMBER 22 AND 23

Montréal Passion Vin



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Éric Carrière, Dominick Gravel, François Potvin and HMR audiovisual department You will find all the testimonials and the details of projects realized in 2018 as well as a preview of current needs at the HMR at fondationhmr.ca



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