





### The HMR Foundation in 2017



17 employees





15,139 donors

\$25.3M

39 years of history

\$76.5M donated since 2008

### Pierre Nelis, new Chair of the Board

In June, the HMR Foundation announced the appointment of its new president, Pierre Nelis. With expertise in business development, and marketing strategies and tactics, Mr. Nelis acts as a business consultant to entrepreneurs and investors. Since 2003, he has also served as the COO and Vice-Chairman of Inno-Centre. Mr. Nelis will apply his leadership skills and inspiring vision to help the Foundation continue to grow and fulfil its mission.

The Foundation wishes to extend heartfelt thanks to Jean Laurin, who acted as interim president for the past three years and who greatly contributed to the sound management of the organization.



### Going from victory to victory!

The past few months have been marked by a number of victories for the HMR Foundation: Record amounts raised through our fundraising events, unparalleled mobilization for community-led activities and the announcement of key projects for the Hôpital Maisonneuve-Rosemont... In keeping with its mission, the Foundation donated \$9.5M in 2017, to fund several projects focusing on excellence in patient care, research, and teaching at the HMR. In the following pages, you will discover a few of these projects.

In addition, 2017 enabled our beloved Dominique Michel to bring the *J'appuie Dodo* campaign to fruition, exceeding her \$12M target for the future Integrated Cancer Centre. We wish to express our heartfelt thanks to her for her exceptional commitment, which was instrumental in anchoring the Foundation in the hearts of all Quebecers.

The HMR Foundation is underpinned by dedicated employees, committed business leaders and unfailingly generous donors. We also realize how fortunate we are to be surrounded by volunteers who are driven to step up and support us as a couple, among friends or with family members, each one of them brimming with the fundamental spirit of our mission. There is no doubt that the chain of solidarity continues to grow in support of HMR patients and this motivates us to always keep pushing forward.

While supporting the multiple needs of its hospital, the HMR Foundation has committed to raising funds over the next few years to help build the capacity of HMR researchers to develop clinical applications in cellular therapy. Recognized worldwide for their expertise, they need highly specialized premises and equipment to quickly translate their invaluable discoveries into available treatments for more patients.

As Dominique Michel so eloquently said, "It is the end of a campaign, but the work is not done. Let's keep going!"

Looking toward the future, let's work together, striving for new victories that will support HMR patient well-being.

Thank you for standing beside us as a source of healing.

Pierre Nelis

Chair of the Board of Directors

**Lucie Drapeau**Executive Director

Luci Bapean



# Mission Accomplished for the J'appuie Dodo Campaign!





In 2011, Dominique Michel invited artists and friends to get involved in the *J'appuie Dodo* campaign in support of the future Integrated Cancer Centre at the Hôpital Maisonneuve-Rosemont, where she was successfully treated for cancer. The objective: To raise \$12M. Six years later, she proudly declared, "Mission accomplished!"

Publicity campaign, media interviews, sale of promotional items, her presence at benefit events, personal requests... True to her nature, Dodo gave 120% to help those suffering from cancer. By these actions, she enabled the HMR Foundation and its hospital to shine on every stage.

For 6 years, Dominique Michel "lent her voice to those who have none" and rallied countless supporters to a cause that was dear to her heart. Public figures such as Annie Pelletier, Boucar Diouf, Guy A. Lepage, Patrice L'Écuyer and René Simard agreed to lend their image to the campaign.

The HMR Foundation is fully aware of how fortunate it has been to count on such a generous and determined spokesperson.

In recognition of her invaluable support, the HMR Foundation is pleased to appoint her as its Ambassadrice de cœur (Ambassador with a heart of gold) in perpetuity.







"We could have called the *J'appuie Dodo* (I support Dodo) campaign I support Robert or I support Jacqueline... Supporting Dodo means supporting every patient at the hospital and offering them a little hope. From the bottom of my heart, I wish to thank the artists, the general public, the business leaders and everyone who gave us a hand over the past few years.

I hope the people of Québec will remain by my side to fuel the mobilization created by the *J'appuie Dodo* campaign so that we can foster the HMR's efforts to provide the best of tomorrow's medicine today. HMR researchers and doctors are recognized worldwide for their expertise in cellular therapy, which undoubtedly represents the greatest medical breakthrough of our century. The work they are doing is revolutionary and a source of hope for patients. And all of this is being done right here in east end Montréal.

# We still need your help!

Thank you for giving us your trust and your support."



**Dominique Michel** HMR Foundation Ambassador

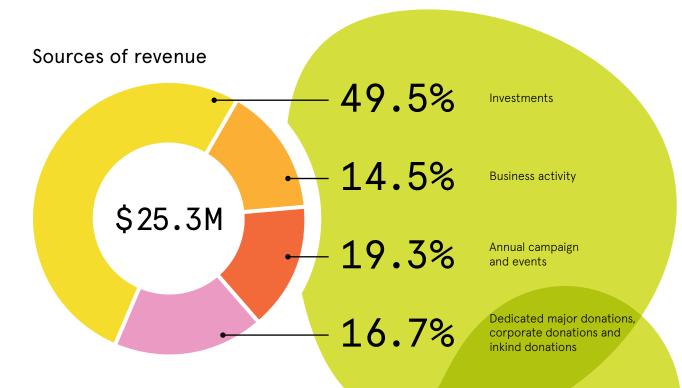




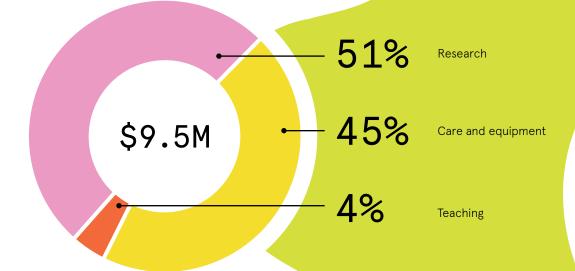


### **Financial Statements**

Since 2008, the HMR Foundation has allocated over \$76.5M to the Hôpital Maisonneuve-Rosemont to support its three-part mission. In 2017, the Foundation is proud to have given the HMR \$4.3M for health care and equipment, \$4.8M to support research and research chairs, and \$0.4M for skills development and teaching.



#### Allocation of donations to the HMR



### **Financial Statements**

### Excerpt from the audited financial statements

(in thousands of dollars)

Fiscal year ended December 31, 2017

Balance Sheet	2017	2016
ASSETS		
Current assets	23,869	3,826
Investments	57,482	67,743
Property and equipement and other assets	9,000	5,617
Total - Assets	90,351	77,186
LIABILITIES		
Current liabilities	5,758	4,329
Total - Liabilities	5,758	4,329
NET EQUITY		
General revenue fund	40,146	34,063
Soeur-Jeanne-Laporte Fund	41,104	35,865
Endowment	3,343	2,929
Total - Net equity	84,593	72,857
Total - Net equity and liability	90,351	77,186

Results of Operations (in thousands of dollars)	2017	2016
REVENUE		
Investment income	12,526	6,793
Campaigns, events and donations	9,103	7,961
Business activity	3,668	3,835
Total - Revenue	25,297	18,589
EXPENSES Administration	1,845	1,789
Excess of revenue over expenses before donations	23,452	16,800
Donations to the Hôpital Maisonneuve-Rosemont	9,453	10,086
Excess of revenue over expenses before change in fair value of investments	13,999	6,714
Change in fair value of investments	(2,262)	2,487
Revenues in excess of expenses	11,737	9,201

### An Essential Partner of Our Evolution

Day after day, the field of medicine keeps evolving. The Hôpital Maisonneuve-Rosemont is undeniably one of the significant players in this evolution. Thanks to innovative therapies and avant-garde technologies, today, researchers and clinicians have new methods at their disposal that offer enormous potential, namely in the fight against cancer. This is the case at the Hôpital Maisonneuve-Rosemont Centre of Excellence for Cellular Therapy, one of the world's most important centres for cellular therapy and regenerative medicine.

But knowledge and therapy development cannot be done without the contribution of a major partner such as the Hôpital Maisonneuve–Rosemont Foundation. For nearly 40 years, it has played an essential role in supporting our mission, which focuses on patient care, teaching and research.

However, the Hôpital Maisonneuve-Rosemont is currently dealing with certain out-of-date facilities. The Ministère de la Santé et des Services Sociaux is well aware of the situation and is currently finalizing an assessment of our file. So, the future looks promising for this modernization project that will enable the construction of the Integrated Cancer Centre, a major project that is so dear to the Foundation.

Thus, over the next few years, we will definitely need to count on our partnership with the Hôpital Maisonneuve-Rosemont Foundation.

I wish to thank
the Foundation and
its generous donors
for supporting
these projects that
impact the health
of all our fellow
citizens.

Yvan Gendron

President and Chief Executive Officer CIUSSS de l'Est-de-l'Île-de-Montréal



### The HMR at a Glance

668,000 people served, representing 1/3 of Montreal's population

20,900 surgeries

**5,003** employees

77,024 visits to the ER

525 doctors

2,926
hirths

121 researchers

1,649 nurses

634 resident physicians

## Cellular Therapy: A Veritable Revolution

HMR doctors and researchers are taking part in a veritable revolution. Thanks to cellular therapy, they're discovering ways to harness the natural power of immune cells to repair tissue, to detect malignant cells, and to cure diseases. They are transforming medicine as we know it into regenerative medicine! Rather than simply controlling the symptoms, by using cellular therapy, they can permanently heal injuries or cure diseases that were previously incurable. This offers a real glimmer of hope for patients!

Axes of excellence:



Ophthalmology





Nephrology

Source of Achievements

Your donations, big or small, make an invaluable difference when it comes to the advancement of patient care, research, and teaching at the HMR.



# Impact of your Donations in 2017



\$9.5M donated to the HMR



91 projects carried out



\$4.3M invested in patient care and equipment



\$4.8M invested in research



\$0.4M invested in teaching

# ONCOLOGY \$276,000

Thanks to the Foundation, the Oncology Outpatient Clinic Has New Treatment Chairs





Every day, the HMR Oncology Outpatient Clinic welcomes some one hundred patients for treatments relating to their condition, including chemotherapy that sometimes lasts up to eight hours. In order to improve patient comfort, the HMR Foundation (FHMR) launched an appeal for donations to buy new treatment chairs.

Hundreds of donors spontaneously responded to this campaign. The FHMR also benefited from the immense generosity of the Fondation DAmours, which donated an outstanding \$200,000. In total, the HMR Foundation was able to buy 45 treatment chairs. These chairs greatly improve the comfort of patients undergoing treatment over long periods.

In fact, it is this very concrete experience that inspired the Fondation DAmours: The mother of the D'Amours family was treated for cancer at the HMR for six long years. Her daughter Julie explains: "The extraordinary oncology team cared for her, never gave up, supported her and was at her side the whole time. For our mother, the medical team played a very important role throughout her stay." The D'Amours family became painfully aware of how urgently these chairs were needed.

"Patient comfort is vital."

# NEONATAL UNIT AND PEDIATRICS \$29,444

### Taking special care of our youngest patients

The Neonatal and Pediatrics departments acquired an array of equipment that will help provide the best possible care to the little patients at the HMR and to their family. Whether it is for early detection of newborn hyperbilirubinemia, commonly referred to as jaundice, and heart disease, to enhance treatment accuracy for preemies or to foster the well-being and development of young patients during their hospital stay, the HMR is better and better equipped for this type of patient. Funding from the Foundation has enabled the acquisition of cutting-edge equipment required for resuscitation of babies, of machines that facilitate better monitoring of pregnant women, of comfort items for babies and their mother and of distracting or stimulating toys that help consultations run more smoothly.





# NEONATAL UNIT \$4,390

# Purchase of a phototherapy lamp for the treatment of neonatal hyperbilirubinemia

It has been demonstrated that the blue light emitted by the NeoBlue lamp is vastly superior to traditional lighting to treat hyperbilirubinemia in babies. This acquisition will help reduce the length of their hospital stay and avoid the complications linked to this condition. Not only is this tool essential to provide quality care to newborns, it is also the result of the inspiring story of 17-year-old Anne-Sophie Roy. This teenager felt very strongly about carrying out a meaningful project so she raised nearly the entire amount required to buy the equipment.

# OPHTHALMOLOGY \$22,910

# Technology in the service of our patients: Telescreening for macular degeneration

The number of requests to retinologists is constantly on the rise as is their workload. For patients suffering from macular degeneration, the implementation of software capable of remote diagnostics is a real breakthrough. It now enables nurses to quickly identify cases requiring emergency



consultation while helping to reduce wait times and improve patient follow-up. This evolution only confirms the HMR's status as a leader in the field of ophthalmology, as this practice is unique in Canada.

# \$18,000

# The CROIRE Fund: Renewal for the body, mind and soul of cancer patients

The CROIRE Fund offers activities that act as a complement to the traditional medical treatment provided to those affected by cancer. The CROIRE Fund's mission is to help men and women who are emotionally as well as physically depleted experience their new reality in a better way. In 2017, more than 800 people benefited from a whole range of free activities, workshops and conferences focusing on well-being, self-confidence and fulfilment.



#### **Smiling at life**

Don't they say laughter is the best medicine? Participants at the CROIRE Fund laughter yoga workshops are testing this theory. Massage sessions are also offered to patients during their treatment. These are moments of well-being and sheer happiness to awaken their zest for life and reduce the effects of anxiety.



#### Being true to oneself and to those around us

Whether the topic is nutrition, relationships or sexuality, the CROIRE Fund offers a multitude of conferences on themes that affect the everyday life of people suffering from cancer and of those around them. With support from professionals in the field, they are able to manage their new reality with greater serenity.



#### The art of healing or healing through art

At the CROIRE Fund, participants are full partners of their healing process and they are invited to let all of their emotions out during creative workshops. Available to discover: The mandala, a form of colouring that promotes relaxation, singing with the CROIRE choir that performs several times a year and integral Tai Chi, a mix of martial arts and meditation. The only condition to participate in these activities? You must agree to jump in with both feet!

# \$5,000,000

# Creation of the Caroline Durand Chair in Cellular Therapy for Eye Diseases

The product of a fruitful collaboration between the HMR Foundation, the Université de Montréal Faculty of Medicine, the Caroline Durand Foundation and the Hôpital Maisonneuve-Rosemont, the Caroline Durand Chair in Cellular Therapy for Eye Diseases was launched on September 12, 2017. In total, the value of the chair is \$5M and \$4.25M of the capital has been donated by the Caroline Durand Foundation with another \$750,000 provided by the HMR Foundation.

The HMR is the only hospital in Canada to possess the expertise and the infrastructure to explore the possibilities offered by the prodigious cellular therapy and stem cells to "repair" eyes.



The directors of the Caroline Durand Foundation felt especially compelled by the numerous clinical applications offered by cellular therapy for a large number of ocular diseases.

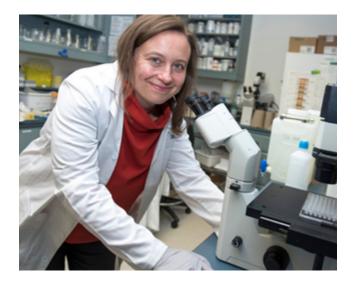
The holder of the chair, Doctor May Griffith, has unparalleled expertise in cellular therapy and is recognized worldwide for her fundamental research in ophthalmology. She has put forward a unique and extremely promising technique as part of her clinical applications, making these innovative treatments available to a greater number of patients. The work done by her team of investigators focuses on the discovery of the innumerable regenerative properties of stem cells produced by bone marrow and their ability to impact healing of eye diseases, namely diseases of the retina, glaucoma and other inflammatory diseases.

# **IMMUNOLOGY** \$100,000

#### Diabetes: Promising discoveries

Imagine that your daily survival depends on measuring your blood sugar levels by pricking the tip of your finger three to ten times a day (and sometimes during the night) in addition to injecting yourself with insulin. Now imagine that you don't have to worry about that anymore... This is the glimmer of hope foreseen by Dr. Sylvie Lesage's team of reseachers as they study an innovative therapeutic approach to treat type 1 diabetes. The goal of the study is to harness a type of cells that would help prevent the disease. By restoring these cells, which are associated with susceptibility for diabetes when present in a too small number, it would be possible to develop preventive cellular therapies. Thanks to a generous donation from the Liana's Dream Foundation and to the proximity of the Centre of Excellence for Cellular Therapy (CECT), established at the HMR in 2013, Dr. Lesage's work could lead to clinical trials by the year 2020.

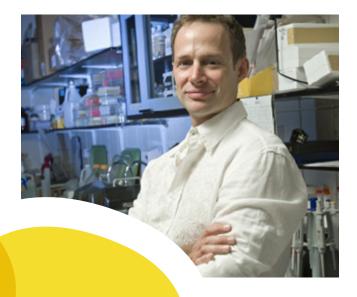




# Simmunology-oncology \$50,000

# Leukemia: Innovative treatments thanks to cellular immunotherapy

Although it is encouraging to see that we are beating more and more blood cancers thanks to traditional chemotherapy and radiation therapy treatments, leukemias and lymphomas are still responsible for far too many deaths in children and young adults. For those cases that are resistant to the usual treatments, cellular immunotherapy is a promising solution that has already been successful at the HMR. Thanks to the support of the Cole Foundation, which granted \$50,000 for research in the field, Dr. Heather Melichar and her team are working on increasing the efficacy and sustainability of these avant-garde treatments. Their goal is to improve the treatment options available to patients as of today. The potential of this research is even greater as it will not only impact blood cancer treatments but other cancers as well, namely those affecting the lungs and kidneys.



# OPHTHALMOLOGY \$20,000

## Eye diseases: Unprecedented advances

Age-related macular degeneration (AMD) affects the central part of the retina, which is essential to our vision. Although this disease is the primary cause of vision loss in people over 50, Dr. Gilbert Bernier's research is paving the way for new therapeutic solutions to restore eyesight. His work has led to the creation of an innovative technology that helps generate photoreceptors from human stem cells. This is an exceptional breakthrough as it will help counter the phenomenon responsible for AMD: Irreversible destruction of cells that play a crucial role in the retina. Thanks to these discoveries, patients suffering from incurable degenerative diseases such as AMD, or Stargardt disease and pigmentary retinopathy, now have renewed hope of a cure.



# \$906,490

# Medical breakthroughs within reach of our researchers thanks to ongoing support

The HMR Foundation supports the HMR Research Centre to foster daily medical breakthroughs at the Centre, whose work is renowned throughout Québec and around the world. In 2017, the financial assistance provided by the Foundation enabled the Research Centre to recruit high-level researchers as well as awarding substantial research grants, buying state-of-the-art equipment and updating laboratories and technical platforms. In addition, our support of the CellCAN network helps maintain the HMR's status as a world leader in cellular therapy, while enabling researchers to translate scientific breakthroughs into new and innovative therapies that are available to patients.

### Source of Knowledge

Your donations shape the future for the next generation of doctors and contribute to the ongoing development of health care personnel.





# HEMATOLOGY \$39,666

### Hematology Personnel Development Fund: Fostering excellence

Believing in its importance and faced with the need for exceptional leadership in the field, in 2011, the HMR created an endowment fund to finance the professional development of hematology personnel. Once again this year, the Fund helped support excellence in the areas of clinical and laboratory hematology through educational activities and grants awarded to residents who wish to pursue complementary specialization. In 2017, the fourth Symposium on Hematology organized by the HMR gathered over 160 medical technologists from all over the province while the lunch and learn sessions welcomed over 200 hematology laboratory professionals. Furthermore, the Fund also contributed to an immunotherapy fellowship for Dr. Caroline Letendre, who will be joining the HMR medical team in the summer of 2018.



# SERVICE SERVIC

### Professional development for the treatment of musculoskeletal pathologies: Well-renowned expertise at the HMR

People with hemophilia who suffer from bleeding disorders affecting the joints have a greatly reduced quality of life. Because the disease is so rare and the treatment so complex, patients must be cared for by a multidisciplinary team of specialists composed of orthopedic surgeons, hematologists, nurses and physiotherapists. To date, the HMR is the only adult centre in Québec with a team specialized in the treatment of people with hemophilia. Thanks to support from the Foundation, the multidisciplinary team continues to fulfil its mission of training, research and excellence in care to improve the quality of life of patients suffering from coagulation disorders.

# GRANTS AND PROFESSIONAL DEVELOPMENT \$315,606

Every year, the Foundation contributes to training and ongoing professional development of HMR health care staff. In 2017, more than 400 professionals from various departments attended professional development programs and the Foundation awarded 20 grants, ranging from \$500 to \$38,000.

Congratulations to the recipients of the 2017 grants!

### Source of Joy

"This is the 7<sup>th</sup> year we've attended the À Votre Santé! event and we will continue to support this cause because we believe in it!

It all started in 2011 with a desire to support our idol, Dominique Michel. We were attending the event to meet this inspiring woman who survived cancer but also for the pleasure of contributing to such a noble cause. It is a lovely opportunity and a very merry evening!

The reason we feel so strongly about this event is because it echoes our own family's history. First it was our brother-in-law, then our friends and then our respective husbands... We have witnessed cancer at very close range and we believe in supporting the needs of the HMR.

Thus, every year, the date of the À Votre Santé! event is reserved in our calendar. And every time we meet with an HMR doctor, we take the opportunity to invite him to buy a ticket. In memory of our missing loved ones and in recognition of the extraordinary and warm care they received, we encourage everyone we know to get involved."

Sylvie Boulet, HMR Nurse and her sister, Danielle Boulet
Participants at the À Votre Santé! event



#### The Scope of Events in 2017



\$3,467,357



2,588 participants



5 organizing committees comprised of 38 members



5 events



50 mentions in the media



168 volunteers

## Foundation Event Organizing Committees

#### THE À VOTRE SANTÉ! EVENT

HONORARY PRESIDENT

Julie Desrosiers, Partner, Fasken

CO-CHAIRS OF THE ORGANIZING COMMITTEE

Isabelle Bilodeau, Designer, Isabelle Bilodeau Design d'Intérieur Johanne Claveau, Portfolio Manager, Claveau Group, Wealth Management - BMO Nesbitt Burns

**MEMBERS** 

Dominique Bourget, President, DBC&M Inc.

Nathalie Dallaire, Senior Associate, Kenniff & Racine Inc.
Johanne Desrochers, Acting CEO, Quebec Produce Marketing
Association

Joëlle El-Féghali, Legal Counsel, WSP Global

Suzanne Gendron, Vice President of Operations, WSP Global Dre Nicole Gougeon, Radiologist, Hôpital Maisonneuve-Rosemont Annick Guérard, Chief Operating Officer, Transat

**Dre Margaret Henri**, Surgeon, Hôpital Maisonneuve-Rosemont **Lucie Laliberté**, Director, Special Projects, Croesus Finansoft Inc. **Dominique Michel**, Spokesperson, *J'appuie Dodo* Campaign

Anastasia Rawicz, Investment Advisor, TD Wealth

**Louise Sanscartier**, Board Director and Governance Advisor **Isabelle Savard**, Vice President, Banking Services, Private Banking 1859 – National Bank

#### **MONTRÉAL PASSION VIN**

ORGANIZING COMMITTEE

**PRESIDENT** 

**Mathieu Duguay**, President and Chief Executive Officer, COGIR Real Estate

**MEMBERS** 

**Luc Béliveau**, Partner/Chairman of the Board, Fasken

Maxime Boissonneault, Partner, GSOFT

**Éric Bujold**, President, Private Banking 1859 - National Bank

Denis Chaurette, Partner, Fasken

Sylvain Corbeil, Senior Vice-President, Quebec and Atlantic

Region, TD Commercial Banking

Martin Gauthier, President of Sid Lee Montréal & Head of Global Operations, Senior Partner, Sid Lee

Daniel Gendron, President, M&H

Gilles Goulet, Purchasing Director, Société des alcools du Québec

**Gilles Jarry**, Member of the Board of Directors, Hôpital

Maisonneuve-Rosemont Foundation

**Benoit Lacoste-Bienvenue**, Regional Managing Partner – Québec Region, International and M&A Tax Partner, KPMG s.r.l./s.e.n.c.r.l.

Denis Leclerc, Executive Vice-President Savings Market

Development, Fonds de solidarité FTQ

**Annick Mongeau**, President, Annick Mongeau, Gestion d'enjeux / Affaires publiques

Raymond Paré

Enzo Reda, Co-CEO, Viau Food Products

Michel Ringuet, President, Placements Mica3 Inc.

**Luc Rodrigue**, Financial Security Consultant, Lafond Services Financiers

#### **GOLF TOURNAMENT**

CO-CHAIRS OF THE ORGANIZING COMMITTEE

**Xavier Luydlin**, Vice-President, Operations and Labour Relations, Bell Centre

Marc Verreault, Vice-President - Construction, Pomerleau Inc.

**Dr Lambert Busque**, Medical Coordinator of the Oncology Program, Hôpital Maisonneuve-Rosemont

**Danielle L. Caron**, Vice-President, Technosport Canada **Dr Robert Filion**, Radiologist - Maisonneuve SORAD Clinic

### COCKTAIL NÉPHRO \$311,200

May 17, 2017

This year, the Foundation marked a very special anniversary, 10 years of invaluable collaboration with stakeholders from the HMR Nephrology Axis of Excellence. The fundraising event helped raise \$300,000 for research and development to improve care for renal diseases. Over the past decade, more than \$3.5M were raised to help transform lives and improve day-to-day life for hundreds of patients.



Yvan Gendron, Lucie Drapeau and Dr. Vincent Pichette

# SCOTIABANK CHARITY CHALLENGE \$42,510

April 22-23, 2017

As a first-time participant in the challenge, the Foundation pulled off quite an achievement! Nearly 70 runners and walkers – HMR doctors, nurses, employees, and their loved ones – gathered at the starting line in Parc Jean-Drapeau to raise funds for the HMR. In total, they raised \$42,510 to provide direct support to essential projects chosen by the employees themselves.



Dr. Vincent Pichette, Dr. Louis-Philippe Laurin, Michel Martin, Francis Perreault, Dr. Gabriel Chan, Linda Jassogne and René Fréchette



#### THE CAUSE: THE INTEGRATED CANCER CENTRE

# Achieving its objective, the campaign ends on high note!

The year 2017 was marked with great achievements and celebratory events. And what a great reason to celebrate! Between the Golf Tournament and the HMR Foundation weekend of festivities that includes À *Votre Santé!* and Montréal Passion Vin, the Foundation met and exceeded its \$12M objective for the future HMR Integrated Cancer Centre. It will be the only centre in Québec to offer

cutting-edge cellular therapy treatment. The culmination of this great project represents a very meaningful moment for the Foundation and brings it one step closer to offering the medicine of tomorrow to so many patients suffering from cancer. We owe this victory largely to the generous and loyal participants who attend these events.

# \$310,492

#### September 20, 2017

Meeting on the course of the prestigious Club Laval-sur-le-Lac, under a beautiful sunny sky, some 155 golfers gathered for the 22<sup>nd</sup> edition of the Foundation Golf Tournament dedicated to the memory of Normand Beauchamp. Since 2015, his family has gone above and beyond to ensure the success of the tournament. In three years, they have helped raise \$789,673.



Dr. Lambert Busque, Marc Verreault, Daniel Beauchamp, Yvan Gendron, Lucie Drapeau, Danielle L. Caron, Xavier Luydlin, Pierre Nelis, Luc Beauchamp and Sylvain Beauchamp

Golfers on the starting line



# The HMR Foundation Weekend Helps Raise \$2,803,155

### À VOTRE SANTÉ! \$236,429

#### November 9, 2017

The 6<sup>th</sup> edition of the champagne event, created for and by HMR Foundation ambassador Dominique Michel, drew over 500 guests to the Port of Montréal Cruise Terminal. Several of Dodo's friends from the



entertainment world, namely Patrice L'Écuyer, Marc Hervieux, and Lulu Hughes, were present for the kick off of the HMR Foundation weekend of festivities. Three outstanding bottles of Bollinger House were on offer, to the great enjoyment of "bubble" enthusiasts. Sparkling ambiance, elegant hors d'oeuvres and a breathtaking view of the St. Lawrence... All combined for a memorable evening to support cancer patient care.

7 prestigious tastings

1,635 participants

93 volunteer sommeliers

20,000 glasses raised to health

\$800,000 in great vintages enjoyed

Dominique Michel and her friends





## of Festivities

### MONTRÉAL PASSION VIN \$2,566,726

#### November 10 and 11, 2017

The largest wine tasting event in Canada as well as one of the largest fundraising events, this year, Montréal Passion Vin gathered over 1,600 wine enthusiasts and winemakers from the finest wineries, who travelled from France, Italy and Chile for the occasion. The 16<sup>th</sup> edition had many new elements and surprises in store for participants. Among the discoveries, a new modern and bright venue located at the grandiose Cruise Terminal in the Port of Montréal. During the Banquet, Herbert Black surprised guests by announcing a donation of \$1M. The event ended on a very emotional note when they announced the record amount raised by the event.



Herbert Black and his wife, Véronique St-Pierre









### Source of Commitment

"Treated at the HMR for acute myeloid leukemia, my son Antoine underwent chemotherapy followed by a bone marrow transplant (allotransplantation) in June 2010, which allowed him a short period of remission. In spite of his steadfast perseverance and unfailing courage, Antoine passed away on July 25, 2012, at the age of 24.

I created the Fonds Antoine Loranger to realize his dream: To beat leukemia and eventually all cancers. Surrounded by my family and Antoine's friends, every year, I organize skiing (Défi ski Antoine Loranger) and golfing (Leçons pour la leucémie) activities to raise funds. The goal is to honour Antoine's memory by creating a fund in perpetuity to support HMR leukemia research efforts and research into all other forms of cancer."

Dr. Benoit Loranger

Event organizer

To date, Dr. Loranger and his friends have raised over \$500,000 for research in leukemia and hematopoietic stem cell transplantation.

On behalf of all the patients who will benefit from their efforts, the HMR Foundation wishes to thank them for their commitment and loyal support.



#### **Dedicated Philanthropists**

The Foundation brings together a multitude of dedicated and generous people who are committed to doing their part to improve care at the HMR by organizing many activities.

Bringing their story, their talent and the strength of their community, they join forces with us, adding more links to our great chain of solidarity.

### 2017 Community-Led Events



\$465,973



2,770 donors



41 committed organizers

- BMO "Casino"
- Sweet Orange Blues Campaign by Corpa Flora
- Les Voix de l'Île Inc. Choir
- Club d'Âge d'Or Notre-Dame des Victoires
- Fundraiser in memory of Gerardo Muro
- Kira Zoellner and Patrick Boulé Fundraiser
- · Luigi Bresciani Fundraiser
- · Pamela Fafard Fundraiser
- Raynald Arseneault Fundraiser
- Introduction to the violin at the Hôpital Maisonneuve-Rosemont
- · Défi Cyclo-myélome
- Défi ski Antoine Loranger
- CROIRE Fund
- Golf Arbre Généalogique Michel Laliberté
- Patrick Ouellet Golf Tournament
- Gratte-O-Thon Johanne Deniel
- Les Amis de Jean-François
- Cycling for a Cure
- Pour une 2<sup>e</sup> Vie
- Crab Dinner
- Souris Mini
- Sale of Julie Perreault's book



22 activities organized by the community

# \$100,886

## Keeping fit and helping to save lives

In memory of Matthew Schreindorfer, whose battle with disease reached far beyond Québec's borders, some one hundred riders cycled for a cure during the 6<sup>th</sup> edition of this friendly cycling challenge organized by the HMR Research Centre. In addition to being a friendly and highly emotional activity, it helps raise funds to support cellular therapy and foster the development of new treatments.



### KIRA ZOELLNER AND PATRICK BOULÉ FUNDRAISER \$44,857

# Committed to the HMR's little patients

When their son Alexandre was born, he only weighed 1.08 kg (2 lbs) and these parents spent a lot of time in the Neonatal Unit where their little boy benefited from excellent care. Realizing their good fortune, today, they get involved to pay it forward. Their objective: To provide the HMR Neonatal Unit with a fiberoptic video endoscope, state-of-the-art technology worth \$44,857 and essential for the care of preemies.

### DÉFI CYCLO-MYÉLOME \$68,731

## Battling multiple myeloma, one kilometre at a time

In order to raise the public's awareness of the incurable and misunderstood form of cancer known as multiple myeloma, 85 valiant cyclists travelled over 93 km of paths in Lanaudière for the 5<sup>th</sup> edition of the challenge. As a tribute to those who are battling the disease as well as to the researchers who are trying to unmask it, every year, Maryse Bouchard and Francine Ducas, founders of the event, with more and more participants, cycle in hope of a cure.





### CRAB DINNER \$14,460

## For the well-being of endoscopy patients

Moved by the loss of Daniel Blain, a dedicated pharmacist and a man with a very big heart, Mr. Blain's loved ones and patients, along with several HMR doctors, gathered for a fundraising dinner to celebrate in his memory. Through their presence and generosity, the 150 guests raised \$14,460. The money will be used to provide the Endoscopy Unit with a CO2 respirator, a machine that helps reduce patient discomfort during examinations.

# COLLECTION OF SODA CAN TABS AND BREAD TIES \$2,912

## 17 years of dedication to the little ones

Raynald Arsenault has succeeded in turning everyday objects into a source of healing and comfort for the HMR's littlest patients. For 17 years, he has been collecting and selling the tabs from beverage cans as well as bread bag ties to finance the purchase of medical equipment and toys for children receiving treatment in the Neonatal and Pediatric units. These years of dedication have enabled him to raise a total of \$56,370.





# PATRICK OUELLET GOLF TOURNAMENT \$5,444

#### The inspirational story of a cure

After undergoing chemotherapy that proved inconclusive, Patrick Ouellet underwent a new, innovative treatment: Bone marrow transplantation. Thanks to the HMR's expertise in cellular therapy, he is now cured. Since then, Mr. Ouellet and his family have committed to support the hospital's Research Centre. Every year, they organize a golf tournament that contributes to medical advances in the fight against leukemia. In the past 12 years, this activity has helped raise no less than \$62,369.

### Source of Generosity

Inspired by
the countless
possibilities offered
by cellular therapy,
Sandra Chartrand
and Alain Bouchard
donated \$3M, through
their foundation, to
support cutting-edge
research at the HMR.

"A veritable medical revolution is underway at the HMR and we are very pleased to be involved. They are developing innovative cellular therapy treatments that harness the body's natural ability to heal itself. Supporting this cutting-edge cancer research enables us to provide hope to the many patients who will benefit from these phenomenal advances.

We were very moved by the story of Matthew Schreindorfer, who was treated at the HMR for acute leukemia. He and his wife Katia wanted to raise the awareness of as many people as possible to the importance of facilitating access to cutting-edge therapies in Québec. We spontaneously responded to their appeal. For us, giving is a responsibility. Knowing that our donation will have a direct impact on clinical research and help develop better care for cancer patients brings us the greatest satisfaction!"

Sandra Chartrand and Alain Bouchard Sandra and Alain Bouchard Foundation



#### **Donations to HMR Foundation** in 2017



15,139 donors



**9** \$93.60 average individual donation



863 monthly donors



947 donations in memory of a loved one



17 planned gifts



### One last act, to ensure that life goes on

Supporting key HMR projects and being an ongoing source of healing beyond the end of one's own life is possible thanks to planned giving. This is how Thérèse Ouimet wanted to leave her mark. Hospitalized in the Palliative Care unit of the HMR following a battle with cancer, she decided to make one last hope-filled gesture by donating \$100,000 to the HMR Foundation, dedicating the funds to the cause supported by Dominique Michel, the Integrated Cancer Centre. While she was alive, she had the satisfaction of seeing that it is possible to leave your mark for the wellbeing of those who are left behind. The HMR Foundation wishes to express its deepest gratitude to Mrs. Ouimet.

#### \$1,000,000 AND MORE Laplante, Guy - 13 Illinois Business Council - 1 Merck Canada inc. - 22 Ivanhoé Cambridge inc. - 20 Fondation Sandra et Alain Bouchard -2 Metro inc. - 17 KPMG LLP - 28 Novartis Pharma Canada inc. - 21 Le Club Chasse et Pêche - 8 \$500,000 TO \$999,999 Les Entreprises QMD inc. - 5 Novo Nordisk Canada inc. - 26 Fondation Caroline Durand - 30 Opération Enfant Soleil - 18 Les Habitations Sylvain Ménard inc. - 1 Portes et fenêtres Verdun - 1 Les industries Octopus inc. - 2 \$100,000 TO \$499,999 Quatre donateurs anonymes -Les Pièces d'auto Transbec - 3 Desiardins - 5 Raymond, Jacques - 2 Les productions Hameçon Inc. - 7 Amgen Canada inc. - 25 Roulliard, Serge - 1 Lessard, Pierre H. - 14 Banque Nationale - 22 Sanofi Canada - 26 Location Universelle Itée - 16 BMO Banque de Montréal - 34 Technosport Canada - 28 Loranger, Dr Benoit - 9 Fondation du cancer du sein du Québec -2 Transcontinental Inc. - 28 Lundbeck Canada inc. - 14 Fondation J.A. DeSève - 37 Tremblay, Jeannine - 1 Manno, Pasquale Mauro - 12 Fondation Molson - 28 Manuvie - 4 iA Groupe financier - 30 Mavrik Corp. - 1 \$5,000 TO \$14,999 La Fondation Familiale Trottier - 1 McKinsey & Compagnie - 13 In memory of Claudine D'Amours - 3 Ouimet, Thérèse - 2 MD Rénovations générales inc. - 1 Baillargeon, Philippe-Antoine - 11 Power Corporation - 14 Oeuvres Régis-Vernet - 11 BAULNE - 1 RBC Banque Royale - 20 OMeGA Medical Grants Association - 9 Baxter - 29 SAQ - 22 Omer DeSerres inc. - 28 BC2 Groupe Conseil inc. - 2 TELUS - 17 Ten anonymous donors -BCF Avocats d'affaires - 20 Otsuka - 6 Beauchamp, Luc - 3 \$50,000 TO \$99,999 Pellegrino, Giancarlo - 22 Beauregard, Valérie - 12 Petra Itée - 18 Arton Capital - 1 Béliveau, Luc - 10 Banque TD - 2 Pfizer Canada inc. - 20 Bell Canada - 14 Pierre-Yves Courgeon & Isabelle Hardy - 19 Caisse de dépôt et placement du Québec - 5 Bérard, Michel - 15 Portes et fenêtres Verdun - 1 Berlinguet Plucinsky, Françoise - 1 Pour une 2e Vie inc. - 8 Duguay, Mathieu (COGIR) - 11 Béton Provincial Itée - 1 Primeau, Benoit - 5 Fasken - 20 Boucher, Claire - 1 Private Brands Consortium PBC - 1 Fondation Cole - 4 Boucher, Dre Marie Carole - 1 Produits alimentaires Viau inc. - 10 Fondation Paul A. 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Jones Lang LaSalle - 1

Aon Parizeau inc. - 3

Apotex inc. - 10

Arcand, Paul - 3

Gestion créative Perreault-Samson inc. - 5

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ARD inc. (Les agences Réal Demers inc.) - 9
                                                 Courchesne Larose - 19
Arsenault, Raynald - 24
                                                 CSL Behring Canada - 14
Arthier Pavatech - 1
                                                 CST Canada Co. - 3
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                                                 Cuisines Beauregard inc. - 1
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                                                 D.C. Roy consultant inc. - 3
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                                                 Debs, Dr Negib - 27
Bastien, Donald - 1
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                                                 Delarosbil, Gilles - 4
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Bazin, Jean - 10
                                                 Denault, Jean - 8
                                                 Dermtek Pharmaceuticals Itée - 18
Beaupré, Alain - 24
Bédard, Éric - 11
                                                 Desautels, Dre Sophie - 8
Bélanger, Nicolas - 2
                                                 Deschênes, Martin - 4
Béliveau, Dre Claire - 27
                                                 Desroches, Jean-Francois - 4
                                                 Dewald, Carl - 2
Bertrand, Louis - 10
Besner, Gérard - 6
                                                 Dic Ann's Franchises Ltd - 1
BHC Medical - 10
                                                 Dorval, Éric - 4
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Bibeau, Patrick - 1
                                                 Dr François Marquis inc. - 1
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                                                 Dr Réjean Labrie, orthodontiste inc. - 11
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                                                 Drapeau, Lucie - 10
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                                                 Dre Elisabeth Côté md inc. - 2
inc. (BBBL inc.) - 1
                                                 Drouin, Yves - 2
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                                                 Dubé, François - 1
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                                                 Dubeau, Yves - 1
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                                                 Duquette Construction (1994) Itée - 2
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                                                 Ébénisterie Beaubois inc. - 1
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                                                 Elema experts-conseils - 1
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                                                 EMD Construction - 8
Bouthillier, Sylvie - 3
                                                 ENGIE Services inc. - 2
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                                                 Entreprise électrique L. Dallaire inc. - 14
Brouillard - 1
                                                 Entreprise Jimqui inc. - 1
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                                                 Entreprises F. Furst Itée - 24
Brusadin, Joseph - 1
                                                 Entretien Teekva inc. - 1
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                                                 Epsylon Concept inc. - 9
C2 Montréal - 1
                                                 Équipement d'incendie Globe inc. - 1
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                                                 Exceldor - 11
                                                 F.A.B. distribution - 1
retraités du CN - 28
Carrelages de Montréal Itée - 1
                                                 Fabou inc. - 1
                                                 Fairmont Le Manoir Richelieu - 1
Casgrain & Compagnie Itée - 1
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                                                 Faucher, Dr Frédéric - 8
s.e.n.c.r.l. - 1
                                                 FDR Blainville - 1
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                                                 Fillion Électronique - 12
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                                                 Fondation Ardène - 1
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                                                 Fondation Denis Ouellet et Suzanne
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                                                 Fondation Denise et Robert Gibelleau - 16
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                                                 Fournier Construction Industrielle inc. - 1
des Victoires - 8
                                                 Fournier, Nadia - 5
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                                                 Fréchette, Josée - 3
Collet, France - 12
                                                 Fréchette, René - 6
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                                                 Galion Gestion et Développement inc. - 2
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                                                 Garceau, Lyne - 6
                                                 Gariépy, Claude - 2
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Consultation FE Erik Tremblay inc. - 1
                                                 GDI Services (Québec) SEC - 1
Corporation AbbVie - 4
                                                 GDI Services aux immeubles - 28
Corporation financière BDG - 1
                                                 Gervais, Éric - 1
                                                 Gestion Avanti Ciné Vidéo inc. - 10
Côté, Georgette - 1
Côté, Guy - 2
                                                 Gestion Bernard Bélanger - 9
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Côté, Paulette - 1

Coulombe, Serge - 3

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Gestion Shandrek inc. - 15
Gestion Tremblay-Guilbert inc. - 2
Gilbert, Frédéric - 5
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Guertin, Réal - 16
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Leduc, Michel - 5
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Lemay CO inc. - 1
Lemay, Raymond - 28
Lemire, Angèle - 20
LEO Pharma inc. - 15
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Les agences Robert Janvier Itée - 2
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Fillion Électronique

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Solotech

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Transat Tours Canada

Vendittoli, Dr Pascal-André

VIA Rail Canada Zoll Medical Canada

\$1 TO \$999

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Cirque du Soleil

Coca-Cola

Cogeco Diffusion

Coiffure Tête du Toro

Collection 12 étoiles

Concept Yvon Lambert

Croisières AML

DesGroseilliers, Julie Directo Fruits

DoubleXpresso Éditions La Presse

Fairmont Le Château Frontenac

Fairmont Le Manoir Richelieu

Favuzzi Ferreira Café

Fleuriste PRUNE les fleurs

Garcia Guitars

GDI Services aux immeubles

Ghali, Dr. Rafik

Les Grands Ballets Canadiens de Montréal

Groupe Écorécréo/ Voiles en Voiles

Groupe Juste pour Rire

Groupe MTA

Harry Toulch Optométristes

ICI Radio Canada Première

Impact de Montréal

Importation Épicurienne Kava Tours

KO Média

Le lili, fleuriste

Le Groupe Antonopoulos

Le temps des cigales Les Productions Club 281

Lévy, Sarah

Lio Fratelli

L'Oréal Canada Loblaw

LSM Ambiocréateurs Montréal

Magazine Exquis

Metro

Nespresso Canada

Patrice Pâtissier

Pizzéria le No 900

Productions Déferlantes

Productions O'gleman Diaz

**Promotions Universelles** 

RBC Gestion mondiale d'actifs

Restaurant Bonaparte

Restaurant Cervéjaria

Restaurant H4C

Restaurant Leméac Café Bistro

Restaurant Novello

Restaurant Petite Maison

Restaurant St-Urbain

Restaurant Toqué!

**Restaurant Verses** Ristorante Da Emma

Ruby Brown - maison de parfum

Salon Alvaro SAS Victoria Holding

Serdy Média

Skyline Luge Mont-Tremblant SLBO comptables professionnels agrées

Soif - bar à vin de Véronique Rivest

Les spécialistes du S.P.O.R.T. Stefano Faita

Tabasko

Tennis Canada

Tennis Québec Théâtre Denise Pelletier

Théâtre des Hirondelles

Théâtre Jean-Duceppe Théâtre PAP

Théâtre Quat'sous

Théâtre La Licorne

Trilogie Média Van Doorn, Bonita

Ventrex

### Source of Dedication

"For us, it all started in 2011. We were invited to volunteer at an HMR activity by a member of our family who was working there. We enjoyed the experience so much that we never hesitated to volunteer our time again.

Volunteering just makes sense to us. We are fortunate to be in good health and to have time as we are retired. We are very aware that many people become ill every year, unfortunately. There is no doubt about it; this is a cause that deserves our support!

For this reason, the four of us, all brothers and sisters, remain involved with the HMR Foundation. Volunteering has always been important to our family. Our parents' example compels us to carry on.

Every year, when they unveil the amount raised by the Montréal Passion Vin event, we feel immense pride having contributed to making it happen. The ambiance, camaraderie with other volunteers and the enjoyment of taking part in the organization...

All of it motivates us to give a few hours to support the cause!"

**Gérald, Aline, Lucie and Raymond**A family of committed volunteers



## Our volunteers, an invaluable asset at the FHMR



275 committed volunteers



6,194
hours



A minimum value of

**\$148,6**56\*



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#### Éliane Tessier

**Event Advisor** 

# Date of 2018 events

### Golf Tournament

September 19, 2018

### The À Votre Santé! Event

November 8, 2018

Montréal Passion Vin

November 9 and 10, 2018

#### **CREDITS**

**Editing and Coordination:** Hôpital Maisonneuve-Rosemont Foundation Communications Department

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"Thanks to you and to your immense generosity, we are able to carry out so many key projects at the HMR. Allow me to thank you from the bottom of my heart. But we are not done yet, we still need your help. Thank you for being a source of victories!"

**Dominique Michel** 

**HMR Foundation Ambassador** 



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